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FOR IMMEDIATE RELEASE

**eProductivity™ “GTD® Enables” IBM Lotus Notes 8.5.1
with David Allen’s
“Getting Things Done®” (“GTD”) Methodology**

LOTUSPHERE, ORLANDO, FL, January 18, 2010 – ICA.COM, Inc, (ICA) today announced the availability of eProductivity version 2.0 for IBM Lotus Notes 8.5.1.

People at over 900 of the world’s most progressive organizations use eProductivity to reclaim up to 60 minutes each day by reducing the time it takes to capture ideas and commitments, process e-mail and manage information in Lotus Notes. Tasks that took minutes to accomplish now take seconds. Now, eProductivity 2.0 greatly enhances Lotus Notes 8.5.1 with new features such as sidebar widgets, composite applications, increased drag and drop functionality, and a rich web experience.

GTD and Lotus Notes Together

Based on David Allen’s “Getting Things Done” (GTD) methodology and seamlessly integrated with Lotus Notes 8.5.1, eProductivity provides control and perspective across an individual’s communications, projects, and actions, helping IBM Lotus Notes users reclaim up to 60 minutes of lost productivity each day and making getting things done with Lotus Notes productive, personal, and easy.

“ICA really made the commitment and took the time to understand the Getting Things Done methodology before they started developing the application. This understanding is both critical to a good GTD implementation and a prerequisite to my really spending any time with any one GTD application. It speaks volumes to the integrity and value of eProductivity that it is the only application I use to manage all of my projects and actions. It’s indispensable to the way I get things done. Many of my staff have the same strong feelings about it,” stated David Allen, Chairman of the David Allen Company and creator of the GTD methodology. “eProductivity is the ultimate GTD implementation tool for IBM Lotus Notes.”

Long-time eProductivity user, David Walczak, CIO, Bayhealth Medical Center, said this: “ICA has created a very valuable solution which has had a very positive impact on my productivity in the following ways:

1. With rare exception, I now go home with zero email in my in-box. I've always been good with taking care of them but zero was an illusive goal.
2. The ‘Today’ view is very powerful. I am able to plow through the meetings and next actions that are in this view. It’s a great feeling to click the 'mark complete' button and watch completed items disappear.

3. I actually now have a feeling of "mind like water" in that I have captured all my stuff and know what all my commitments are at any given point in time.
4. My sense is that eProductivity helps me easily reclaim 15 to 20 minutes per day in processing email and determining next actions.
5. The Weekly Review Coach works very well and keeps me on top of all the stuff I have to do.

The most significant way in which eProductivity has helped me is in keeping track of my commitments to my customers."

ICA Company president, Eric Mack, says, "We worked closely with David Allen over the past several years to really understand what it would take to fill a market need among Lotus Notes users who embrace the GTD methodology. With over five years of development, testing, and use with clients around the world, eProductivity builds upon the native robustness of the IBM Lotus Notes platform and provides GTD users with an easy to use and manage environment. We also worked closely with the Lotus Notes design team to ensure compatibility and capability that will complement the new features of Lotus Notes 8.5.1"

Scott Peterson, President, Harbor Group | CFO, Interstates Companies, said: "eProductivity allows me to focus on the items that are a priority while not worrying about forgetting items I need to complete later. With almost 100 people using eProductivity on a daily basis over the past 4 ½ years, it has had a strong impact on our company. eProductivity allows me to manage expectations of my clients, ensure I follow-up in a timely manner, and deliver the results I promise. I could not have developed the same level of trust with my clients without it."

About ICA.COM, Inc.

ICA (www.ica.com) is a professional consulting organization, based in California, USA. Founded in 1982 by Productivity Specialist and Personal Knowledge Management Expert, Eric Mack. The company provides consulting services and software to help its clients improve their productivity, collaboration and knowledge management capability. ICA is the creator of eProductivity, a GTD implementation solution for Lotus Notes that is both used and recommended by David Allen.

For additional information or to download a free 30-day evaluation, please visit www.eProductivity.com.

ICA representatives will be in the Lotus Foundations Lab at Lotusphere 2010 and are available for private demonstrations of eProductivity. Call 661.242.8410x105

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